

**JOIN THE INITIATIVE, AND LET MyFM MEDIA BE PART OF YOUR COMEBACK STORY!**



**“When times are good you *should* advertise, when times are tough you *MUST* advertise!”**

As a small business owner what’s your plan as the “Stay at Home” order is lifted? How will your customers (and potential customers) know you are open for business and ready to go? What’s your best approach to spread the word as you resume and rebuild your business?

- ❖ **Do you need to recruit?**
- ❖ **Are you back to full service?**
- ❖ **Any restrictions in place?**
- ❖ **What safety measures have you implemented?**

At **MyFM** we can help. We will do whatever it takes to earn your business and to keep it! We will work with you on campaign strategies, budgets, and payment options.

We have weathered all the previous storms with you, and together we will do it again!



**Tom McAuliffe II, President**



**258 Main Street, Milford, MA 01757**

**Office: 508.473.1490**

**Cell: 508.735.7054**

**E-mail TomWMRC@gmail.com**

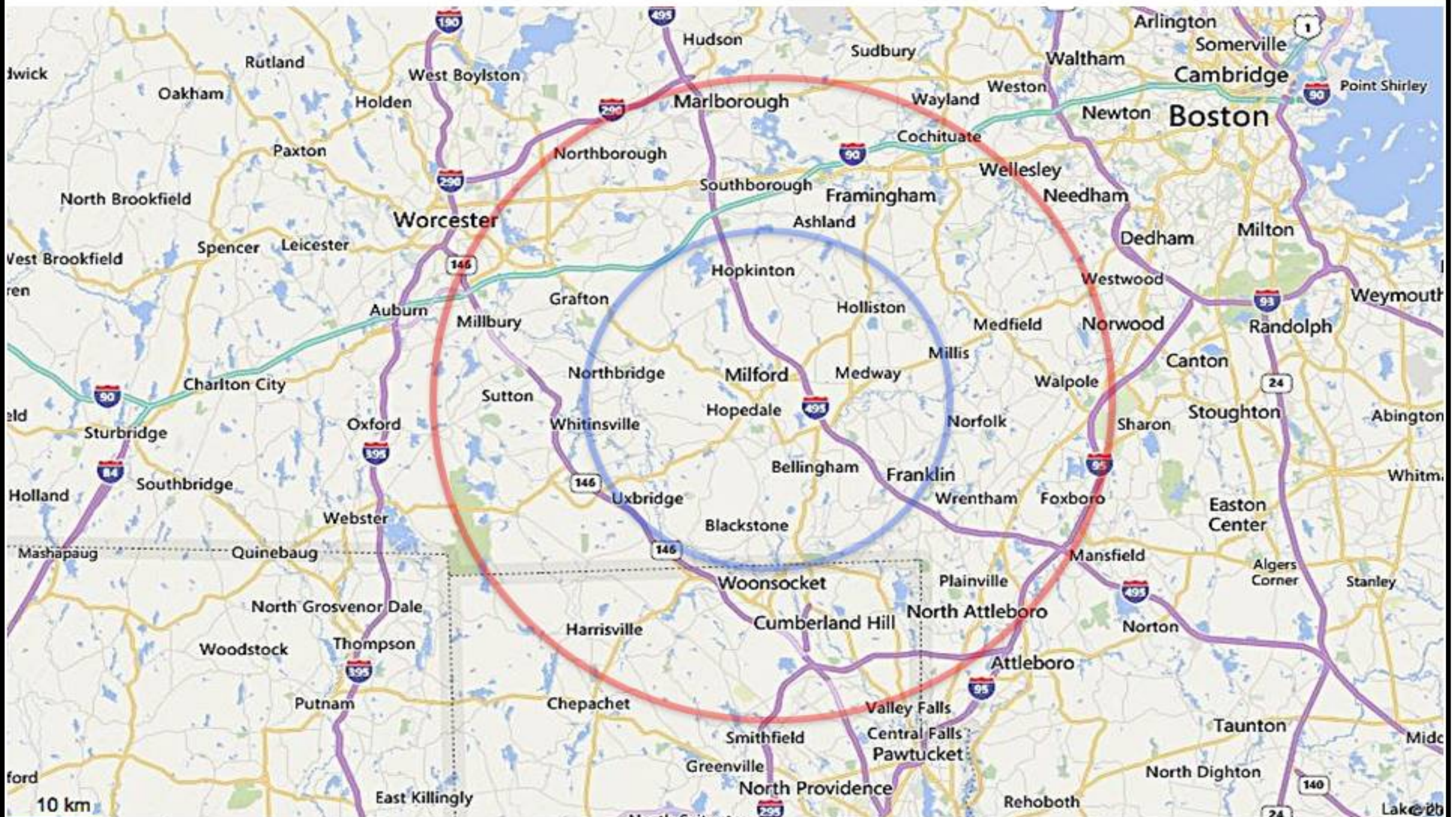
**Website: [www.MyFMMedia.com](http://www.MyFMMedia.com)**

What Multi-Media strategy can we customize for you? Let's talk about the possibilities!



- ❖ MyFM 101.3 & WMRC 1490AM
- ❖ [MyFM1013.com](http://MyFM1013.com)
- ❖ MyFM 101.3 LIVE Phone App
- ❖ MyFM E-Mail Campaigns
- ❖ MyFM Social Media Outreach
- ❖ Point of Purchase Materials – Signage, Posters, Clings
- ❖ Merchandise – Greatest Comeback T-shirts
- ❖ On Air Interviews
- ❖ Live Broadcasts
- ❖ News Stories Featuring Local Business Comeback Efforts

**MYFM MEDIA INFLUENCES THE “SWEET-SPOT” BETWEEN BOSTON, WORCESTER & PROVIDENCE LIKE NOBODY ELSE CAN!**



I promise our initial meeting will be strictly fact finding for me, and non-decision making for you. **Now let's begin creating YOUR Greatest Comeback Story!**